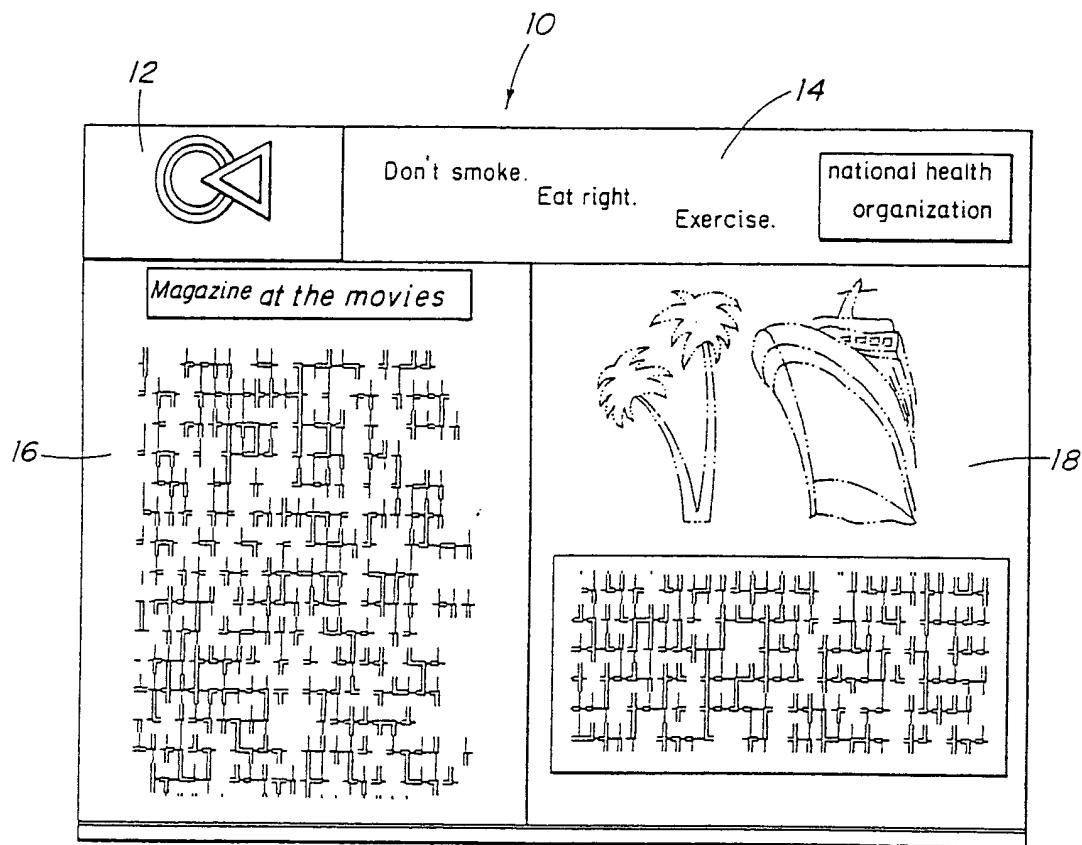


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*FIG. 1*

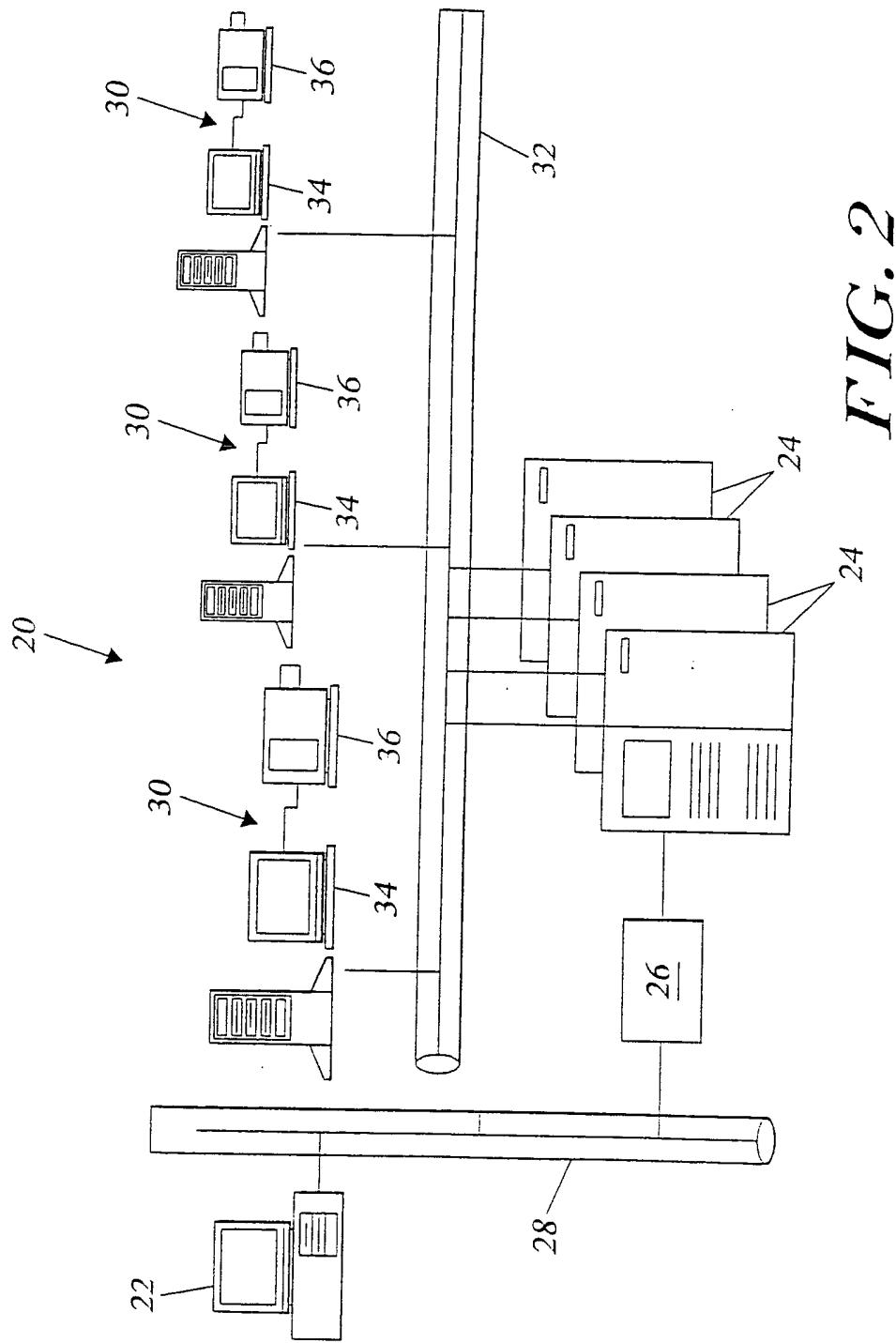


FIG. 2

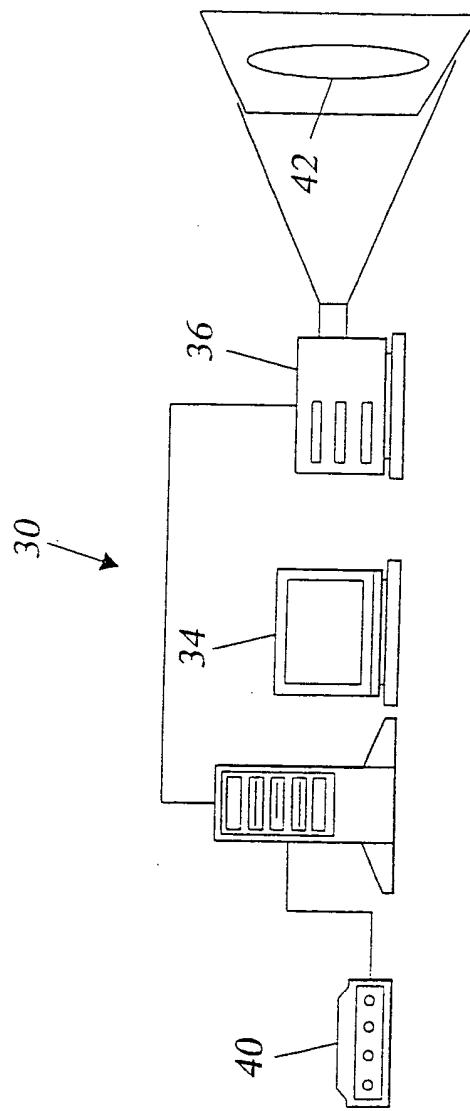
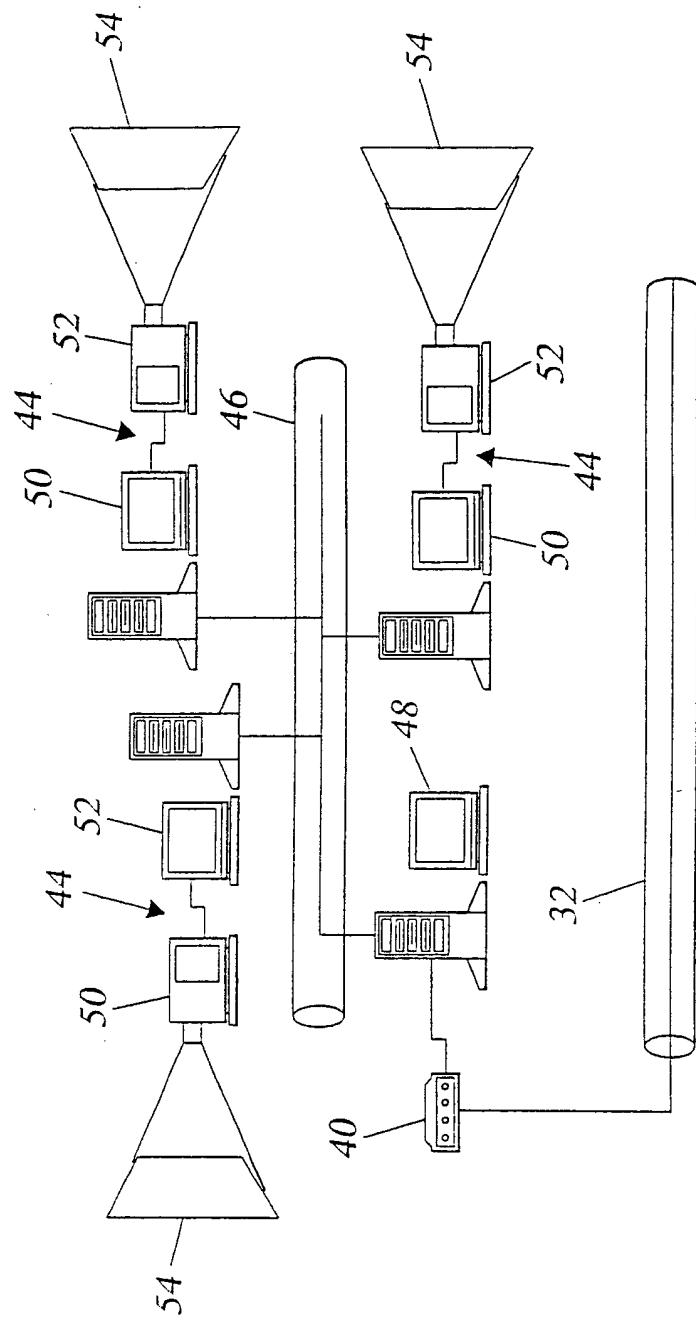


FIG. 3

FIG. 4



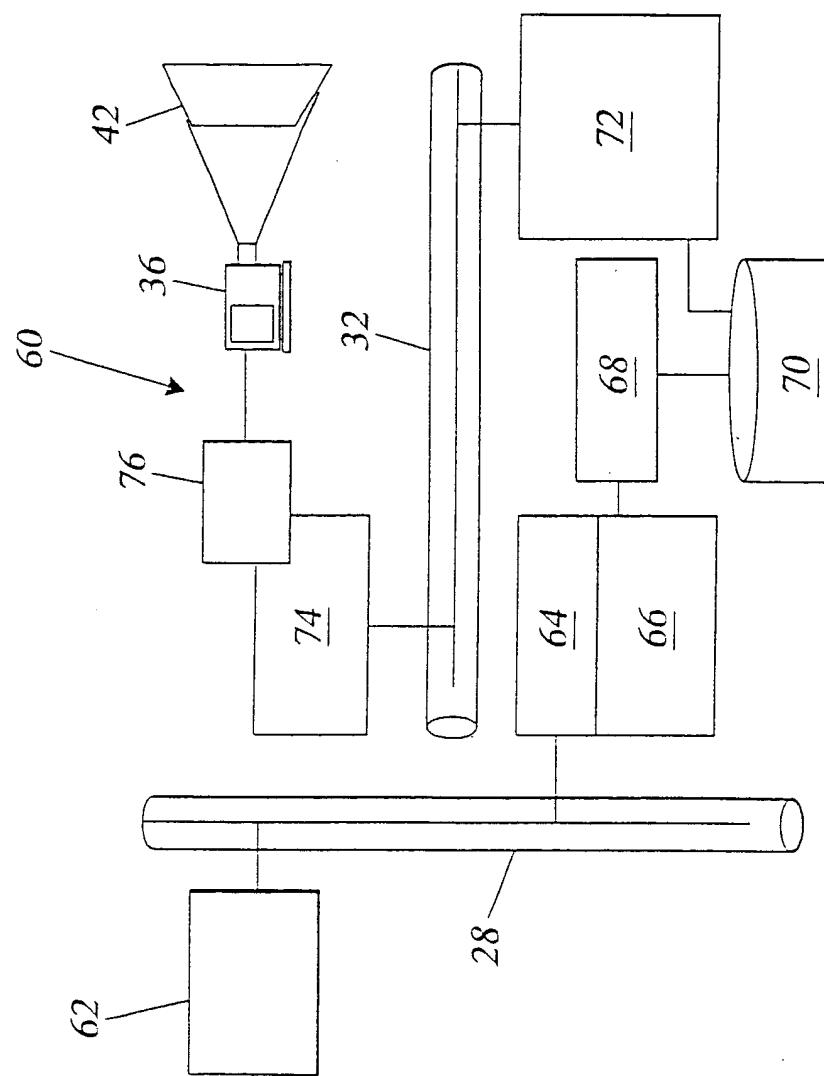


FIG. 5

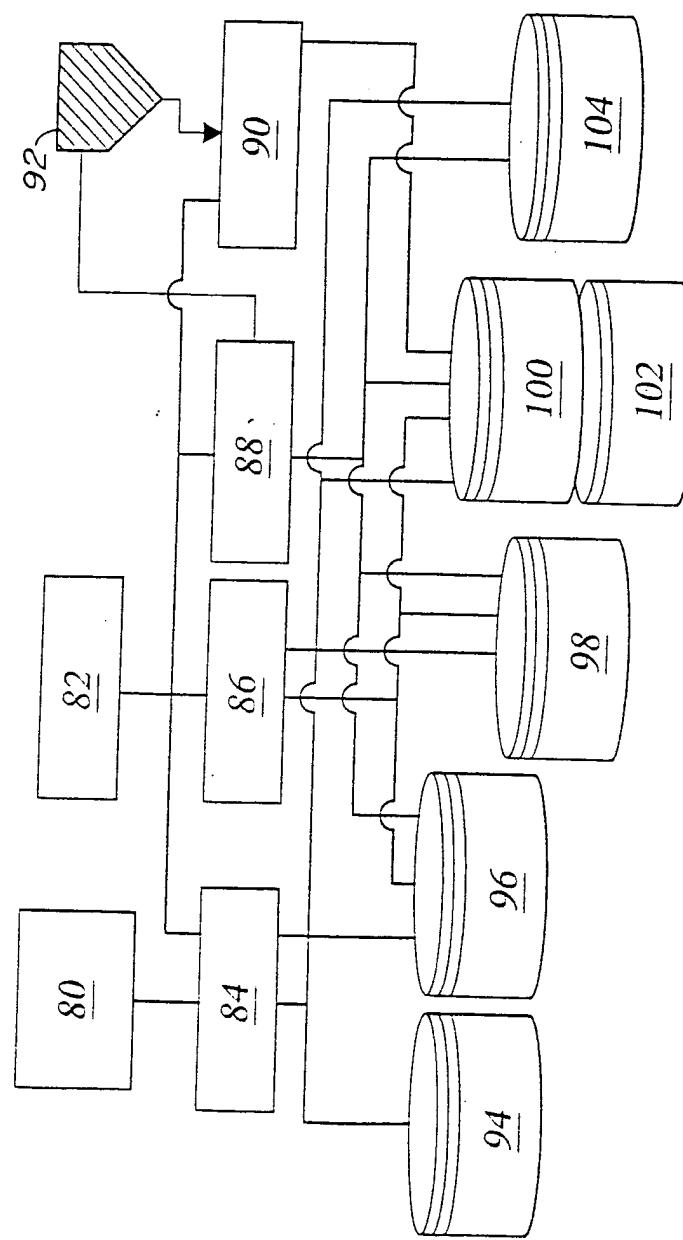
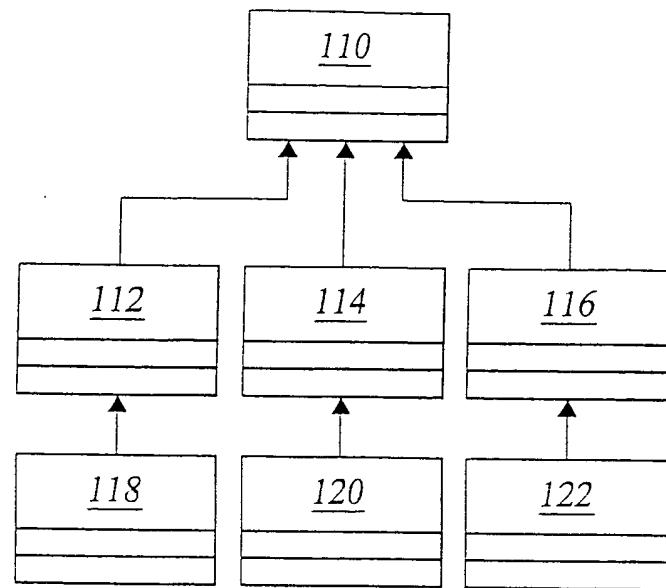
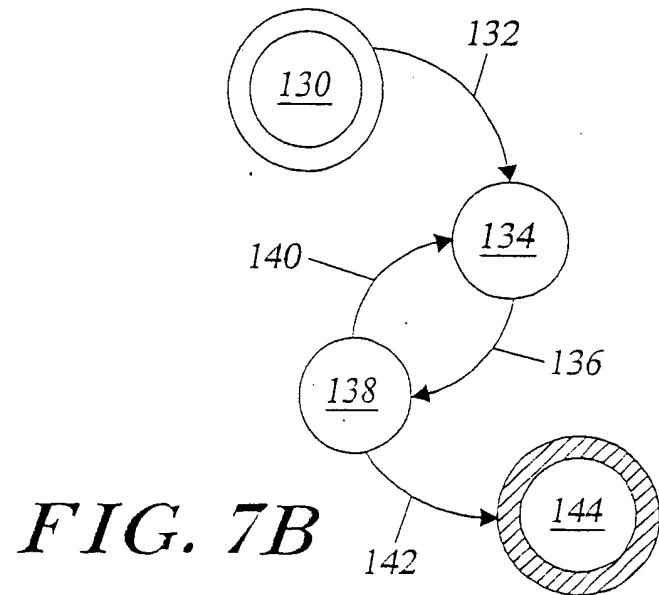


FIG. 6



*FIG. 7A*



*FIG. 7B*

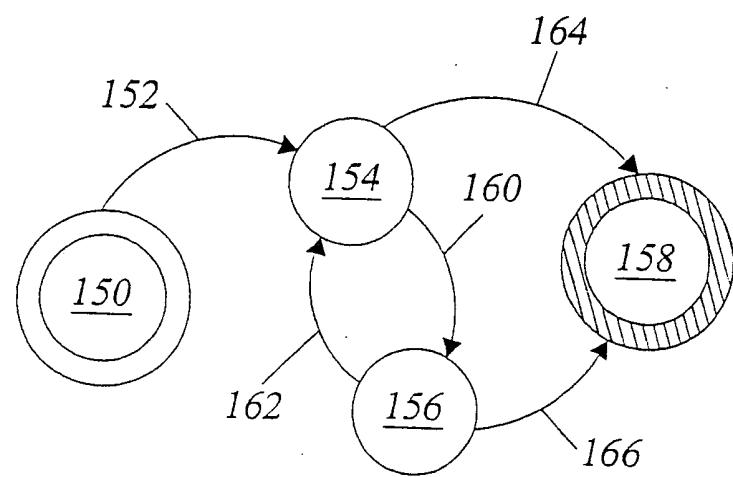


FIG. 8

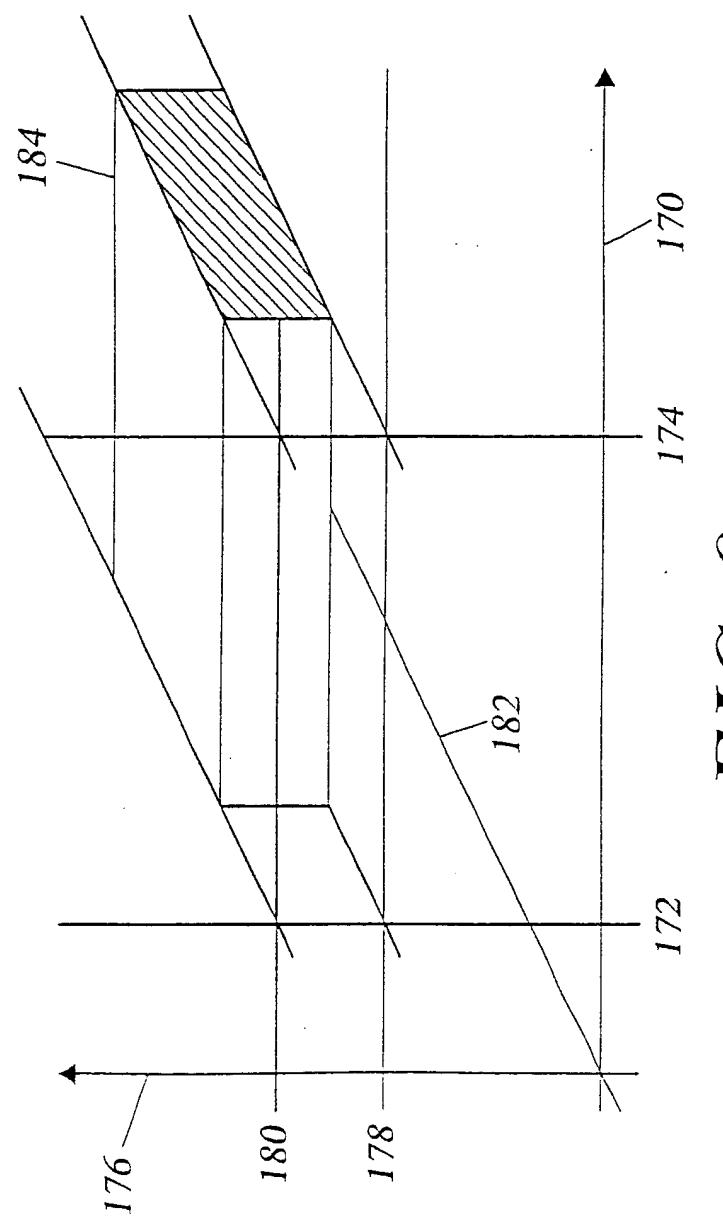


FIG. 9

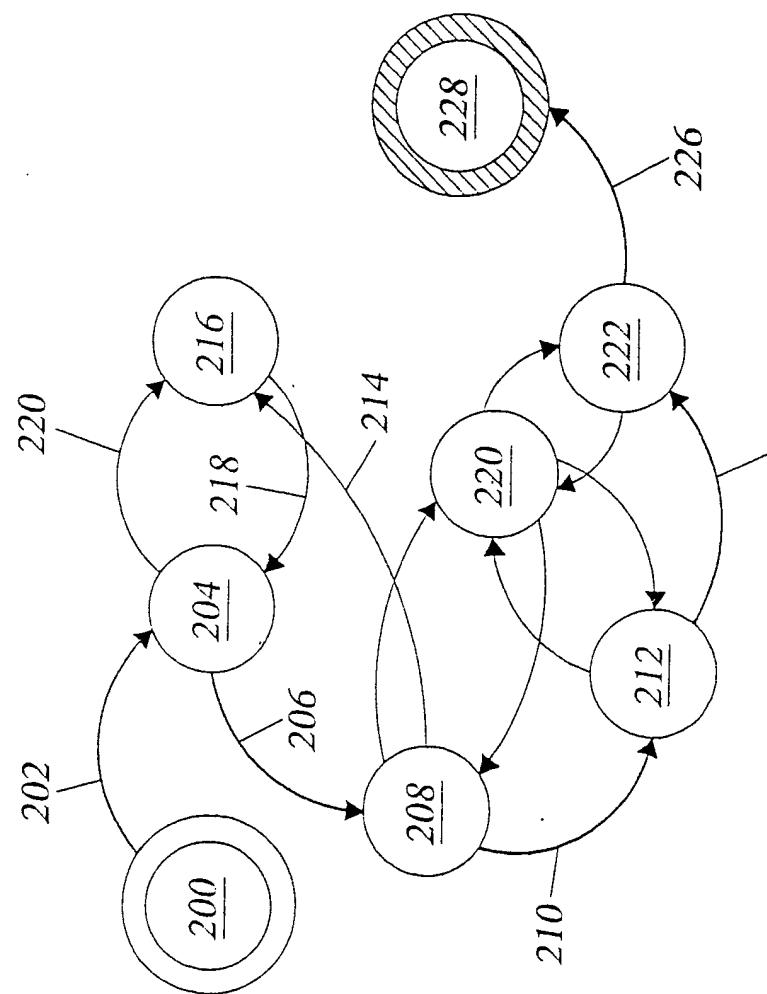


FIG. 10

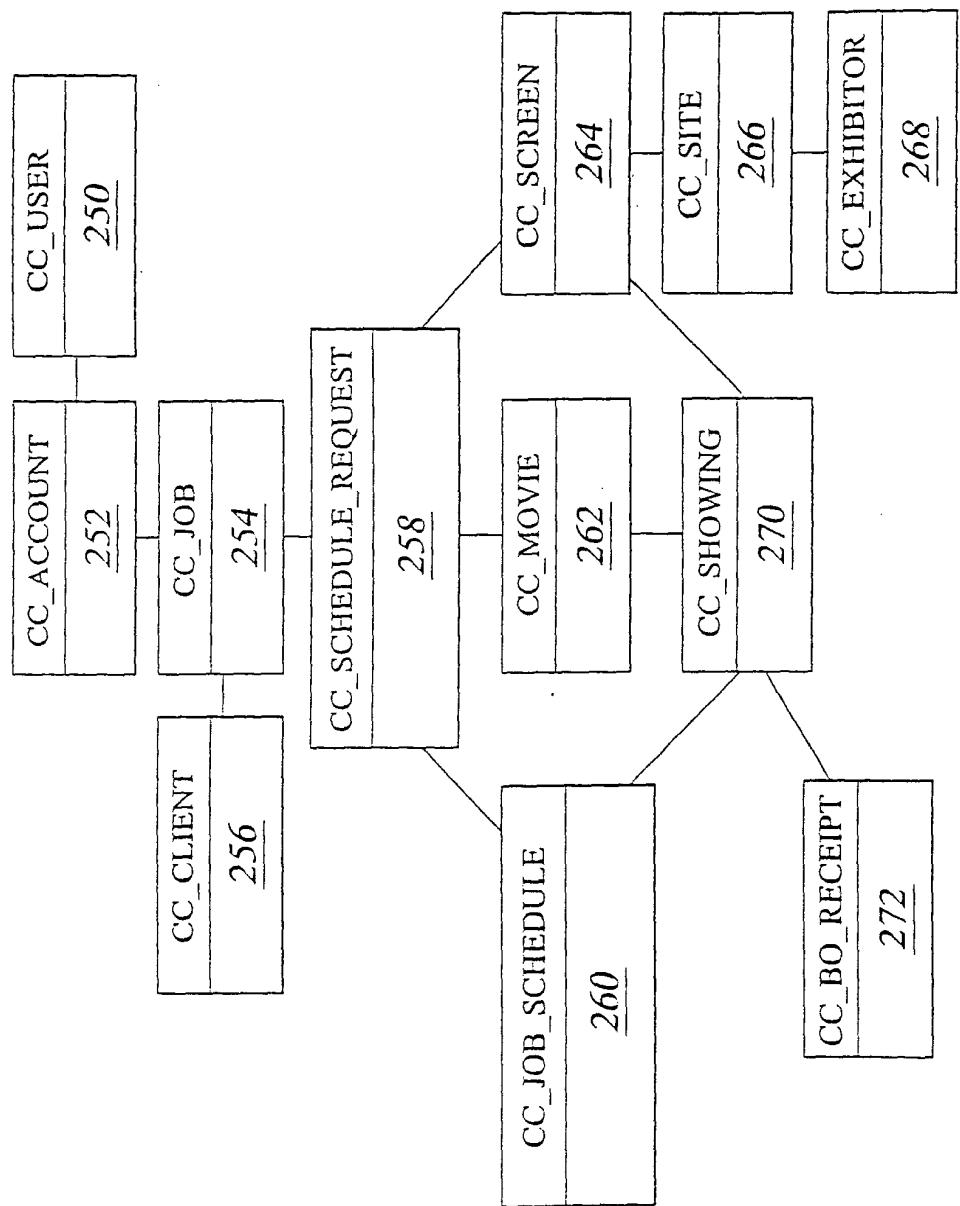
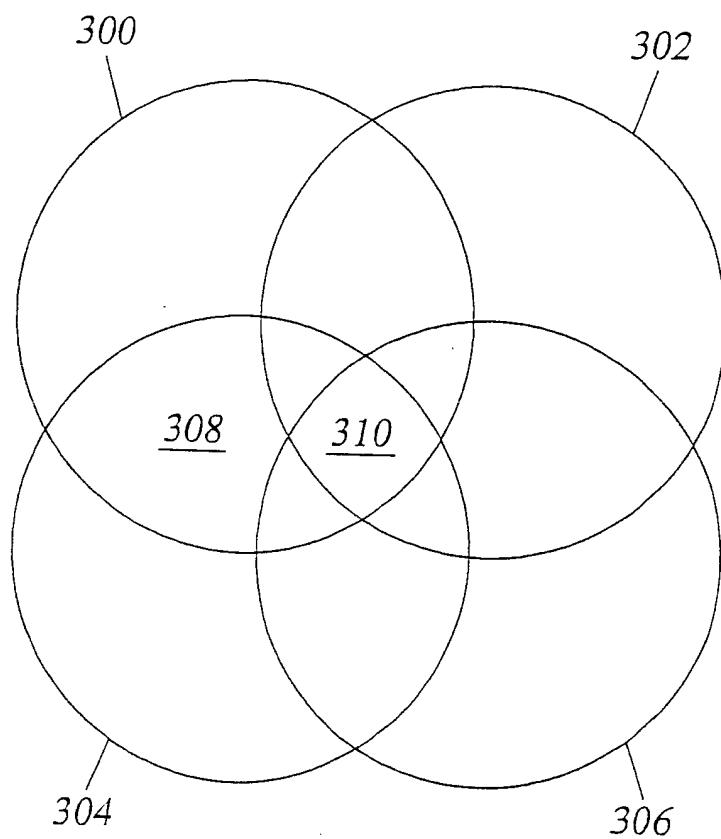
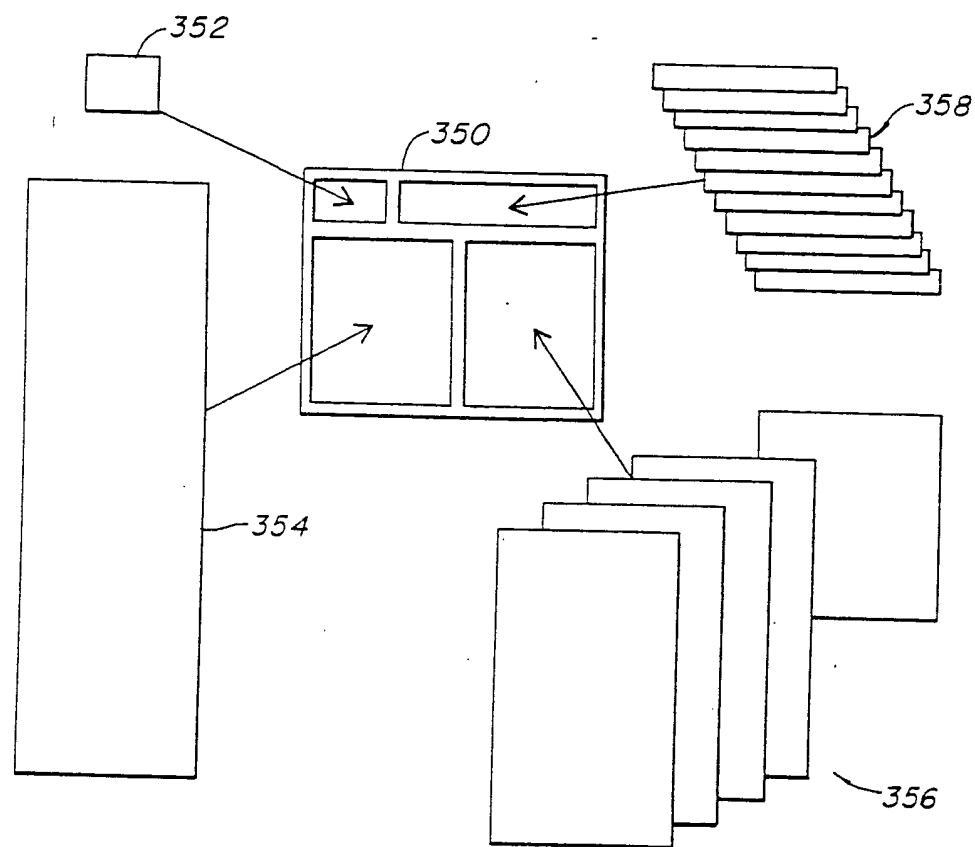


FIG. 11

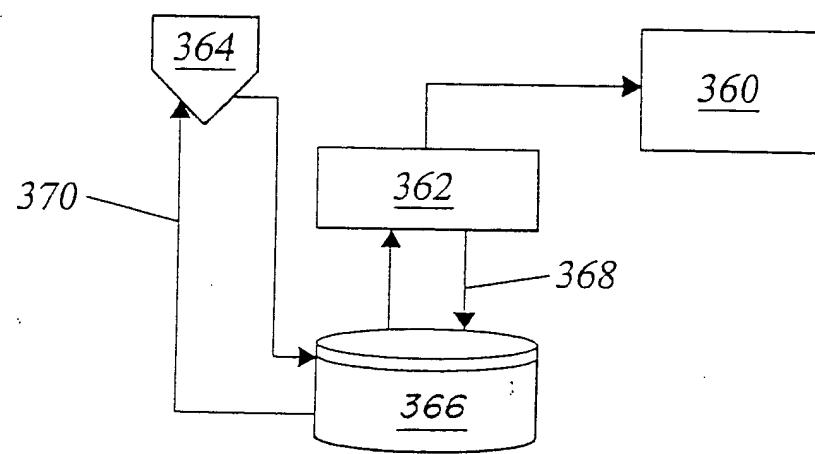
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*FIG. 12*



*FIG. 13*



*FIG. 14*

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| Job Exposure Report |                              |                        |  |
|---------------------|------------------------------|------------------------|--|
|                     |                              |                        |  |
| Client              | Fruit Computer, Inc.         |                        |  |
| Job                 | Pear Christmas Promotion     |                        |  |
| Dates               | 11/1/1999 - 12/1/1999        |                        |  |
|                     |                              |                        |  |
| Account             | Millenium Advertising Agency |                        |  |
| Contact             | Y. Tookay                    |                        |  |
|                     |                              |                        |  |
|                     |                              |                        |  |
| Schedule Requests   |                              |                        |  |
|                     |                              |                        |  |
| Request Detail      |                              |                        |  |
|                     | Movie                        | "If I ran the Internet |  |
|                     | Time-of-day                  | NULL                   |  |
|                     | Dates                        | 11/25/1999 - 1/25/1999 |  |
|                     | Location                     | NULL                   |  |
|                     | Exposure                     |                        |  |
|                     | Movies                       | 1                      |  |
|                     | Days                         | 5                      |  |
|                     | Screens                      | 1,798                  |  |
|                     | People                       | 798,123                |  |

*FIG. 15*